



WHY AN MBA IN SENIORS HOUSING

Seniors Housing / Care is fastest growing sector in the housing and care sectors worldwide.

The focus is how the industry needs to be re-set.

WHAT IS OUR PURPOSE

To give you the learning, skills, network and knowledge base to excel as an independent thinker and problem solver on a world stage.

The value will be to your company or country in giving you the ability to achieve the best outcomes.

THE MBA PHILOSOPHY

The MBA philosophy is to imbue you with the capacity to look forward.

The focus is to expose you to change, and grow to learn that change is a constant.

There is a strong emphasis on the MBA residentials and interacting with industry practitioners leading delivery changes. Residentials will also involve many site visits.

LEADERSHIP

The MBA leader is the most outstanding over 50s housing analyst, writer, researcher and thinker of his generation.

Mr. Esmonde Crawley has assembled a worldwide team of over 100 experts to create an outstanding specialist education platform.



The only MBA
in the world solely
focused
on
Seniors Housing /
Care Trends



Worldwide Administrative Office

UK - Suite 212, 28 Old Brompton Road, South Kensington,
London SW7 3SS

p: +44 (0)20 7681 2020

e: apply@housingmba.com



Add Millions To Your Lifetime Earnings.

THE FASTEST GROWING WORLDWIDE SECTOR.

This MBA will prepare you for the role of being the most eminent spokesperson on seniors housing & care trends in your country.

Generational change is triggering widespread disruption to long standing business models. This MBA will prepare you to deal with constant change.

OVERARCHING PHILOSOPHY

This MBA is for the real world.

It is not an old style, fixed place class room only MBA which methodically ploughs through case studies looking for insights, but immersive learning via exposure to the finest minds, thinkers and doers on five continents.

It is the study of excellence in all aspects of Seniors Housing and Care Trends wherever it is occurring.

It will empower, challenge and transform.

Teaching transportable skills in rapidly changing economies

RESOURCES

All MBA students will have access to a plethora of specially created research resources including:

- Text Books (hard back)
- Online Research Library /500 subjects
- Research Reports / Updated daily
- Guidance and mentoring by the world's most outstanding scholar in over 50s housing and care
- Opportunity to network with the finest minds, practitioners and developers around the world, as well as site visits to learn methodologies, develop thinking, and creativity to enable you to invoke better outcomes in your world.

EDUCATIONAL COMPONENTS

The MBA is made up of 20 educational units.

All 20 units must be satisfactorily completed within two years.

All can be completed within one year.

The component parts of the MBA in Seniors Housing and Care Trends are:

- Five Residentials Asia, USA, Canada, UK and Europe
- Five Webinars Participation in interactive study with world experts
- Five Research Projects supervised by mentor
- Five Electives from any of 250 market slivers documented in MBA research library

SUPPORT MATERIAL

The material support for each MBA participant is on two levels:

- Research Library / Text Books / reports access and course material
- 24/7 access to your mentor for support, guidance, help and advice

YOUR MENTOR

Your MBA mentor is Mr. Esmonde Crawley. He is the world's foremost researcher, analyst, editor, thinker and lecturer on Seniors Housing / Care Trends.

CLASS SIZE

The 2017 MBA class size will be restricted to a maximum of 20, to ensure the highest quality mentoring.

ACADEMIC YEAR

The academic year begins on March 31st, 2017.



The Seniors Housing & Care Trends MBA is a practical qualification which is transportable to any country, company or employer in the world.